

Celebrate Ludlow Committee Meeting minutes of August 18, 2025

Monday, August 18, 2025, 6:00 p.m. , Ludlow Town Hall, Selectman's Conference Room

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TOWN OF LUDLOW

1. Type of Meeting: Celebrate Ludlow Committee - Started at 6:02 p.m.
2. Meeting Facilitator: Linda Collette and Bruce Durand
3. Roll Call, Pledge of Allegiance
4. Attendees: Linda Collette*, Bruce Durand*, Cheryl Lukas, Bob Harasysz, Sue Corjay, Christine (VFW), Ron Saloio
5. Acceptance of Meeting Minutes from prior meeting of August 4, 2025, and August 12, 2015 tabled until 9-8-25 when they are completed.
6. Falling Into Fun –reviewed task assignments and gave updates
\$1,390 for Parkers Portables toilets and wash stations is secured.
Advertising- Ad in the Register Autumn Fest, ¼ page, \$375, Dope Marketing lawn signs have been ordered (100 for \$400) and are expected to arrive the first week of September, flyers will be printed for all to distribute around town and businesses. Banners have been ordered by Linda and will be ready by the end of the month. Our hope is to get them hung by Festa time. Lawn signs should arrive by the first week of September.
Bob and Linda met to go over the vendor applications. To date we have about 60, and about 12 non-profits. Acceptance letters were emailed to all vendors by Linda. Bruce is getting food trucks and we expect to have 6-7 of them.
Things still to do are: create a letter for Chestnut St. residents about street closure, obtain permission to park at 77 Winsor Street parking lot, get out flyers to post around town, put out lawn signs, get more volunteers.
Linda will obtain the plot layout for the park, she and Bob will meet to place vendors, then send out an email to vendors about the list and their spot and other details. Note: we need to get more volunteers to assist in getting the vendors to their spaces the morning of October 4th. Please ask your friends and or family members to help us.
7. Festa – we have been given a space to set up. Volunteers are needed for Thursday, Friday and Saturday. If we don't get enough help, we'll not attend. We plan to sell the 250th history books there.
8. Town Christmas Tree Lighting update (Linda)- Meeting of August 12th was successful, though we had hoped for more organizations to be in attendance, however it is a busy vacation time.

Linda met with the Planning Board on July 24th seeking permission to store another shed on town hall property however she was informed by a friend that the wooden sheds can and will still attract mice no matter how tight it is, so, Linda then went to look at metal storage containers, a 8' x 40'. The cost is considerably lower than a standard wooden shed, and would cost approximately \$6,300 vs \$9,300. This container could be stored at the DPW. More information to follow.

The committee discussed more fun things to do at the tree lighting. It's our first year so we want to make a big impression. Linda suggested hiring the Roaming Railroad for a couple of hours. The cost of this is \$900, and has since been booked. Other ideas were talked about, such as fun craft projects for children and families to make and take. We have lots of plain brown paper bags left over from the Ludlow 250th so let's use them for popcorn, and making a craft, or luminarias to put out around town hall, using glow sticks inside and not candles. We also discussed the possible use of metal burn barrels to help keep warm, We'll discuss this with Chief Pease and Deputy Chief Lavoie before we do anything. These burn barrels would have to be purchased if allowed.

Linda Collette and husband Kevin cleaned out one of the sheds at town hall that we are allowed to use. Shelving was added, and plastic bins purchased to store holiday décor, wreaths, etc. Our things are now organized and properly stored.

Lots more work to be done! Let's focus on the Falling Into Fun event and then we'll get right to the decorating contests, and Lighting Up Ludlow!

Motion to adjourn by Bruce Durand, seconded by Linda Collette, motion passed at 7:18