

# Celebrate Ludlow Meeting Minutes for April 14, 2025

Meeting was held at Ludlow Town Hall. The office was closed/locked by mistake so the members in attendance held the meeting outside! We're flexible like that.

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TOWN CLERK'S OFFICE

Attendees: Laurie Smith, Linda Collette, Bruce Durand, Maureen Beauregard, Elaine Hodgman

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NOTE: If you are already a member of the Celebrate Ludlow Committee and want to stay on, please make sure that you have been sworn in at the Clerk's office. If you no longer choose to be on the committee, you will need to submit a letter of resignation to the Board of Selectman. Any new members who would like to come on board must send a letter requesting to be on the Celebrate Ludlow Committee to the Board of Selectman. Once approved, new members will need to be sworn in. This is in accordance with Massachusetts Open Meeting Law. All official sworn in members will be allowed to vote. A quorum is always needed to vote, which is ½ of all official committee members, plus 1.

TOWN OF LUDLOW

For those who wish to volunteer on any sub committees, but not be an official committee member, they will not need to submit a letter to the Board of Selectman or be sworn in. We need many volunteers too!!

Discussion was had about what events this committee would like to do in the future, taking into account what other events are happening with other town organizations. The most popular events discussed for this group are:

Falling Into Fun October event – date TBD

House Decorating contests for Halloween and Christmas

Town Tree Lighting at Town Hall – to be held on the first Sunday of December

Breakfast with Santa (held on the same day as the Town Tree Lighting event)

Fundraising – the group discussed holding a fundraiser of a prize money calendar, possibly for the month of October, giving ample time for this group to further discuss the details and to vote on doing this or not. When more members are present, this committee can discuss other fundraising ideas and opportunities.

Celebrate Ludlow Committee name. Should it be changed and rebranded as previously discussed at the end of 2023?

Logo – Whatever this committee decides to change the name to, a logo/brand should be created. The Ludlow 250<sup>th</sup> Celebration Committee logo images could be used but in a different way. The iconic town buildings could be used in a similar way.

Sub Committee groups (to be formed) suggestions:

Garden Club – to take care of town flower beds, planters at Gazebo and on East Street, Library , etc.

Home Decorating Contest - Halloween and Christmas

Falling into Fun October event – one day, in Veteran's Memorial Park area, craft vendors, musical entertainment, food trucks, civic groups, amusements, kid's crafts and games

Christmas Tree Lighting

Breakfast with Santa

Fundraising

Talk about contacting The Register about our committee, getting an article in the paper about needing volunteers, etc. to obtain new members and volunteers.

Voting for officers of this Committee - those in attendance thought we should wait a little bit on this as we are looking for more members and volunteers!

Next meeting: May 5, 2025 at Town Hall, 6:00. Room TBD

Please bring your thoughts and ideas for a committee name change. Also, we need new members who are willing and able to serve on sub committees and make these events happen by taking the lead, helping in any way, and making the events successful and fun for all.

Upcoming events:

Ludlow Clean-up Day! Saturday May 3<sup>rd</sup>, meeting at the Ludlow Veteran's Memorial park, 11 East Street at 9:00 a.m. Please bring your work gloves with you and maybe some gardening tools. Trash bags will be provided. Please invite your family, friends, co-workers, etc. to join in!

Bike parade and Bike Rodeo - Saturday, May 24<sup>th</sup> at the Riverwalk. Registration is required and can be done online.

Memorial Day Parade – Monday, May 26<sup>th</sup>

Respectfully submitted by Linda Collette