

## Celebrate Ludlow Committee Meeting Minutes of Monday, July 7, 2025

6:00 p.m. , Ludlow Town Hall, Selectman's Conference Room

Meeting called to order at 6:01 p.m., Pledge of Allegiance

Attendees: Linda Collette\*, Bruce Durand\*

Volunteers and guests: Sue Corjay, Cheryl Lukas, Robert Haryasz

Absent Committee members: Laurie Smith, Christopher Smith, Elaine Hodgman, Lisa Martin, Eric Segundo, Melanie Trexlar, Kara Jorge, Derek DeBarge, Diane Walton,

Meeting minutes from June 16, 2025 meeting were sent to all before the last meeting. We could not officially approve the minutes by vote due to not having a quorum, again. All in attendance agreed that the minutes captured everything we had discussed.

Sue Corjay mentioned a fundraiser of LimeLife by Alcone skincare products. If the committee members decide to try this and sell the product sometime in August (2 weeks), Sue will donate 20% of the sales to this committee. Some in attendance were not interested in this while others will be willing to try to sell.

Garden Club update- Diane Walton was not in attendance so we'll wait to hear about this at the next meeting.

Town Tree Lighting / aka: "Light Up Ludlow" A subcommittee will continue to be formed, notice to all social groups and organizations will be invited to participate and attend meetings to get this going very soon. Most likely by the second week of July. If anyone knows of the local civiv groups that would want to be involved, please mention them to the committee so we can include them in the notification.

Falling Into Fun! - October 4, 2025 is in the works and we have much to do to be successful. The craft vendor applications are going out to those requesting one and so far, we've received about 25 with payment. The applications are still coming in. Linda is still posting the event on social media and reaching out to past vendors as well. Linda sent a request to Our Lady of Fatima parish FESTA committee to be a part of FESTA this August 28- September 1. Here we can promote our Falling Into Fun event as well as the Christmas Tree Lighting!

Cheryl Lukas is continuing to work on the graphic artwork for our banners, logo, yard signs, etc. Thank you.

Assign tasks -we will have to assign tasks for members to do for Falling Into Fun. Everyone will need to not only pitch in and have a task or two, but also solicit help from friends and family to assist! We'll need help with the craft vendors with getting them unloaded and parked. This is an updated list of tasks. If anything, else is needed that we didn't list here, please speak up at the next meeting on July 21. Anything with a ?? still needs to be assigned.

Craft Vendors - Linda, Bruce and Bob

Food Vendors- Bruce

Porta-Potty rentals - ??

Music and entertainment - Linda Note: CCG Band and AcousticCA have been secured to perform..

Kid's Corner - ??

Celebrate Ludlow booths - Everyone will be needed to help out for a few hours throughout the day/evening and a sign up sheet will be out in September as we get closer to the event. All hands on deck for this!

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TOWN OF LUDLOW

Police/Fire/DPW - Linda and Bruce - we met with LPD and LFD Chiefs, Captains and Lieutenants to get started on the safety of this event. At this point in time we're on schedule and will meet again with both departments in mid to late September. Chief Valadas will be retired by then.

Parking Lots (vendors)- Mason's and American Legion

Advertising and Social Media - ??

QR Code on flyers to be created - Cheryl

Sponsorship requests to be sent - ??

Motion to adjourn the meeting by Bruce Durand, seconded by Linda Collette at 7:49 p.m.

REMINDER:

Please go to the Celebrate Ludlow Facebook page and "Like" it if you haven't already done so. Also, please invite friends and family, neighbors, etc. to Like and follow the FB page. We will all need to advertise and share our events on our social media pages! Thank you.

Respectfully submitted by Linda Collette