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**Celebrate Ludlow Meeting Agenda for
April 20, 2026, Town Hall, Selectman's Conference Room, 6:00 p.m.**

1. Type of Meeting: Celebrate Ludlow Committee
2. Meeting Facilitator: Linda Collette and Bob Haryasz
3. Committee Members: Linda Collette, Christine Bassett, Robert Haryasz, Cheryl Lukas, Ron Saloio, Michael Bettencourt
4. Roll Call, Pledge of Allegiance
5. Acceptance of meeting minutes from April 6, 2026
6. Note: New committee members will need to be sworn in at the Clerk's office. If you are volunteering on this committee and have not yet sent a letter to the Select Board of your intention to be a part of this committee, please do so. After you have been accepted you will need to be sworn in to be an official member with voting rights. We will soon choose committee officers and notify the Select Board.
7. Michael B. Update- Create a press release to submit to the Select Board and The Register (as previously discussed) to recruit new members to this committee. Please bring your version to the meeting and we will work with Michael Bettencourt to write it up. Take a photo of the current group to submit to The Register. Linda spoke with Amanda Munson and she will get it in to the Register on the front page once we get this completed.
8. Memorial Day Parade (May 25) choose a Chairperson to lead the event, discuss planning, assign tasks. It's our United States 250th and we agreed to have a float contest. Registration forms have been sent to local civic groups by Linda Collette via email. Deadline to register is May 1, 2026. To date we have 21 groups already committed.
9. Linda will reach out to the new Westover Golf Course Superintendent to ask for the use of 3-4 golf carts for the parade.
10. Bob- Update- Falling Into Fun (October 3), Bob and Linda will Chair this event, and all others can be assigned tasks. Linda C sent out application forms and flyer to all prior vendors last month and we've been receiving application forms weekly. To date we already have 18 vendors expressing interest in partic and or sent in application forms. Linda "advertised" the event on Facebook's Western MA Crafter Vendors page on 4-14-26. Bob and Linda will be sending out acceptance letters soon and submitting the payments to our town Treasurer for deposit.

11. Town Tag Sale - Do we still want to do this as a CL fundraiser? We discussed possible dates and June 6 seems to be the best date. Who will chair this event? Former parade committee member Alicia will meet to assist in getting this going for us. Several people have already contacted the Select Board office to inquire so there is interest! We can possibly bring in \$1,200+ by hosting the tag sale.
12. Bike Parade – Ron & Linda - LPD has once again obtained a grant for tis event and we'll be partnering with them. The date is set for June 13th. Sgt. Isaac Santana will head this event on the LPD side.
13. Discuss a fundraising. Frank Santos, Jr. Hypnotist event with the Friends of Celebrate Ludlow. Friday, November 6th is the tentative date to be held at the PACC. The cost is \$1,500. (Linda negotiated the rate from \$2,500 because this is a fundraiser)
14. Discuss seeking sponsorship and donations now from banks, businesses to help fund the Christmas Tree Lighting event.
15. Garden Club - Help with the pots at the island on Center and Chapin Streets, LPD, East St. corridor. Linda posted on social media that we needed some gardening help and we received a message from Nicole Zinke who graciously agreed to assist! We'll need to get these spruced up before our Memorial Day parade! Also, the gazebo area planters will need to be cleaned up, hopefully that can be done on the town clean up day on May 2. All are encouraged to attend. Bring your friends, rakes, leaf blowers, and gloves. We'll supply trash bags.

Next meetings: Monday, May 4th and May 18th. June 1 and June 15th.

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 TOWN OF LUDLOW

Not all topics listed in this notice may actually be reached for discussion. The topics listed are those which the Chair reasonably expects will be discussed as of the date of this notice.