



Celebrate Ludlow Meeting Minutes for July 6, 2026

Meeting held at Ludlow town hall, 6:00 p.m., Selectman's Conference Room

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TOWN OF LUDLOW

Committee Members: Linda Collette, Robert Haryasz, Ron Saloio, Michael Bettencourt, Christine Bassett, Joanna Stoeber, Cheryl Lukas

Attendees: Linda Collette, Robert Haryasz, Ron Saloio, Cheryl Lukas, Christine Bassett, Michael Bettencourt, Joanna Stoeber

Meeting called to order at 6:01 p.m.

Roll Call, Pledge of Allegiance

Town Tag Sale --

Michael Bettencourt, chair of the event, reports \$610.00 received. The weather was cloudy and a bit windy. One person's tent went up in the air and a gentleman (vendor) got hit in the head by it, someone called for EMT's, he was assessed and was fine. Future vendor applications will state that all pop up tents must be secured with weights. Many had weights already, but this one vendor did not. More advertising was discussed, the yard signs we used were from the prior year and will need to be replaced to reflect the CL logo. We also talked about the date of the event if we decide to do this again. Is there a better time of year? More details will be talked about in the beginning of 2027.

Bike Parade & Rodeo - Ron & Linda

This event was successful, though we had far less participants than in the past. Time of year to host this event was discussed. Maybe go back to mid- May or first week of June? Thank-you letters will be sent out to volunteers and sponsors. Linda and Ron will try to meet up with LPD to discuss the event. The new bike ramps we purchased were a hit with the kids. We spent about \$500 on ramps and cones. We discussed buying a few more for next years event to make the rodeo part more exciting and challenging for the kids. LPD can work on that.

Falling Into Fun update- Bob and Linda -- To date we have had an overwhelming response to this event as we have in the past. We have stopped accepting applications for the most part, and we have sent out acceptance letters to most. Still looking for a few vendors that would be very different and creative. Food trucks and food vendors - we have some secured already, looking for 1-2 more.

Dine out for a Cause- a fundraiser for us at the Villa Rose, will be held on August 5th. All members will help advertise this with friends and on social media.

Light Up Ludlow -- update by Linda, Bob & Ron -- we discussed the location of Santa for 2026, vendors, food, activities, time. We think that we should start earlier this year, maybe at 2:00 or 3:00, and do the lighting when it gets dark, which will be about 5:45-5:50. People tend to leave after that so let's get all of the fun activities happening in the daylight.

Santa - he needs to be taking pictures outside (vs. in the town hall lobby as before) so that everyone know where he is! Suggestion to clear out the shed at town hall, use ½ of it for seating Santa and taking pictures. This will involve cleaning the space, painting the inside of the shed, ceiling, floor, and walls, and decorating it to look cute and festive. This will have to be done in the fall. We'll need help cleaning out the shed on a Saturday or Sunday, and get to painting! We'll ask for paint donations to get this done.

More décor is desired for the town hall area. MaryBeth Silva has a friend who would like to donate to us some plywood decor. It's older and will need to be looked at before we accept it. We're told it need to be refreshed. That means painting touch ups, and ?

Officers for Celebrate Ludlow - we talked about roles and responsibilities of each.

Christine Bassett nominated Linda Collette as Chair, seconded by Joanna Stoeber. Linda accepted the nomination, a vote was cast, all in favor, motion passed.

Joanna Stoeber nominated Robert (Bob) Harazyz for Vice Chair, seconded by Christine Bassett, Bob accepted the position, a vote was cast, all in favor, motion passed.

Secretary and Treasurer – these positions are tabled. In the meantime, Linda will continue doing the duties.

Motion to adjourn by Bob Haryasz at 7:25, seconded by Cheryl Lukas. All in favor. Motion passed.

Next meetings: July 20th
August 3 and 17