Celebrate Ludlow Meeting Minutes for October 5, 2026

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LUDLOW, MASS.

Meeting held at Ludlow town hall, 5:30 p.m., Selectman's Conference Room

Committee Members: Linda Collette, Robert Haryasz, Ron Saloio, Michael Bettencourt, Christine Bassett, Joanna Stoeber, Cheryl Lukas

Attendees: Linda Collette, Robert Haryasz, Ron Saloio, Cheryl Lukas, Christine Bassett, Joanna Stoeber.

Meeting called to order at 5:36 p.m.

Roll Call, Pledge of Allegiance

1. Approval of minutes for 9-8-26 meeting. Motion made by Bob, 2nd by Ron. All in favor, motion passed.

2. Falling Into Fun – went very well. Our vendors were pleased with the day, their location, and most if not all, (when asked) stated they want to come back in 2027. Committee members, thank you for your commitment to our event! Please grab any yard signs that may be still out there. Linda will send thank you to Westover Golf Course for lending us the 2 golf carts that were very helpful. Bob and Linda will work together to change up and improve a few things for 2027. An email will soon be sent to all vendors thanking them for participating at our festival and we'll include a "Save the Date" with the details of our 2027 event on October 2nd.
   Linda sent picture of Falling Into Fun to Kevin Flanders at The Register.

3. Friends of Celebrate Ludlow will host Frank Santos, Jr. hypnotist on Friday, November 6th at Polish American Citizen's Club. The PACC Bingo will sponsor this event, all proceeds to benefit Celebrate Ludlow! Everyone on our committee is asked to sell 20 tickets or more if you can. Please write the date of November 6, 2026 on your tickets. We all received 20 tickets to sell. All ticket sales will be tracked, all money received from ticket sales will be returned to the Friends. When you sell a ticket, please ask the buyer to write their name on it for a door prize. If you sell by Venmo, please write their name on the ticket and it will be held at the door for them. If additional tickets are needed, please reach out to the Friends, Tony Curto, Kevin Collette, John Diotalevi or Regina Stanek. Selling in advance is crucial so please get them sold!! We are less than a month away.

   PLEASE remember to post and share the FB advertising Frank Santos, Jr. event. Linda posted it 2-3 times already and shared it with as many groups as possible, AND it's very important that we all do the same. Like it, share it, invite friends, take the tickets with you and talk it up. This event benefits our committee so it's imperative that we all sell the tickets – all 20 of them! Please share our event with you friends and post on FB. Use the invite friends on FB to invite your contacts. Post it often!

4. Dine out fundraiser at The Local in Wilbraham September 23rd from 4-8. We've not yet heard back from them as to what the donation will be. Linda checks the CL mailbox at town hall at least 2x per week.

5. Light Up Ludlow update – Linda, Ron, Bob – Linda visited local home improvement stores and sent donation request letters requesting plywood and materials at Home Depot in Chicopee and Wilbraham, Lowe's, Rocky's Ace Hardware, and C.A.Smith Lumber requesting some supplies such as plywood, paint, etc. So far, HD in Wilbraham, Lowe's, and C.A.Smith have agreed to donate! Bob and Chrissy will assist Linda in picking up materials with their pick up trucks.
   Update: The items were picked up! We now have 12 sheets of plywood, several 2x4's, pipe to hold up the solar lights for the town hall yard area, and a few other items. A total of $650.00 in donations were picked up!

   Still waiting on a paint donation from Rocky's and a gift card from Job Lot. Fingers crossed.
   Shed- Linda and Kevin C cleaned it out a bit. More storage shelving is needed and now we have material to build them. Cleaning it out completely is needed this weekend and maybe next. We need everything OUT so we can clean it, paint inside, build shelving, and get things organized before or by the beginning of November.

   Burn barrels – Linda reached out to the local Scout group to ask if they will take care of the burn barrels for us. Linda got approval from the Fire Dept. to do so.
   Cheryl will update the Light Up Ludlow flyer with correct date.
   Linda is working with the town's PR firm to get information to them about this event.
   The Rotary is still going to take the lead for the Toys for Tots at our tree lighting event. Joanna is working with them on the details and getting them all of the information needed for November 29th.

6. Banners – needed for Light Up Ludlow. Cheryl will create 2 of them and we need to get them ordered asap.

7. Breakfast with Santa update- Cheryl will change the date and time on tickets, Linda will print them. We all need to sell these too. Mention of selling them and the ball ornaments at Randall's Farm some Saturday and Sunday well before the tree lighting was mentioned. We agreed we should do it. We'll have to request permission to do so with Karen and or Ana Randall. This needs to be done still.
   Linda sent a Ludlow Public School building use form to Harris Brook Elementary School for use of the building, cafeteria, kitchen and library to the HBES principal for approval.
   Ray Vigneault – owner of Playnow! toy store in the Big Y plaza, sells the tickets for us at his store in Ludlow. Once Cheryl changes the dates on the flyers and tickets, Linda will print them, laminate the flyers for his store, and deliver to Ray at Playnow!
   Once the flyers are ready, Linda will print them for our next meeting on the 18th of October so we can all get them out around town.

Motion to adjourn at 7:28 by Christine, 2nd by Bob. All in favor, motion passed.

Next meeting: October 19th.

Please sell those hypnotist tickets!! Carry them with you and talk it up. Ask everyone to buy.